

# THE FRANCHISE ADVISOR

Tailored Searches & Strategies  
for Franchise Investing

## What We Do

**W**e work with individuals, couples and investors curious about investment strategies (passive & semi-passive), and career alternatives (full-time), with top franchise opportunities available locally. We design & conduct very targeted searches based on your criteria, then assist with exploring select brands through legal, financing and full due diligence. Our goal is assisting you in securing the very best offers from the high-potential brands on the top of your list.

The process is interesting and insightful, but most importantly, we promise our clients one thing, that we do not waste anyone's time. Through our initial discovery, we only investigate concepts that are worth your time investigating. Brands that are currently open and expanding in markets of your

choosing and fit your individual requirements for ownership.

Once we figure out the types of businesses you would actually consider, and the budget/earnings you would like to see - We will look at quality brands that have existing franchisees that would be happy to talk with you later in your process.

Our job is to package and present you as a qualified candidate, assist you in prioritizing your options and that all your questions are being answered for a transparent and comprehensive review of each business.

Generally, we will spend somewhere between 4-12 weeks exploring brands, debriefing weekly, calculating risk-return, sustainability, value of the franchisor, the financials, your role, and the overall fit. Upon completion, you'll have calculated what your time and resources could produce in the right business, considered a variety of financing options, learned "what good looks like" inside a well-managed franchise system, and perhaps most importantly, mastered how to effectively analyze a franchise business investment and/or career alternative.

Given we've stayed in good communication, in the last phase together, you'll be in a very good position. You'll conclude the research & calculations, have



visited the franchisor corporate offices, understood all aspects of the business and have a solid offer (or offers) on your desk - You will be prepared to make the best decisions for yourself, your family and your future

(Our professional services are provided to you at no charge. Placement fees are paid to us by the franchise company upon the successful award of a franchise, for qualifying and preparing a candidate who meets their ownership requirements and joins the system).

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The Franchise Advisor  
Your Search For a Great Business Just Got Easier

**Mariel Miller**

Founder & CEO of The Franchise Advisor ranks in the top 1% of franchise industry experts nationwide. Reach out & find out why.

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