

TACKLE WHAT'S NEXT VIRTUAL SUMMIT EMBRACING WHAT'S NEXT

July 15th, 2020 12 – 3:15pm EST



WELCOME & ABOUT EVERY KID SPORTS

12:00pm -12:05pm EST

DANIELLE BERMAN

Founder & CEO, Tackle What's Next

Danielle Berman has dedicated her career to helping athletes understand their full potential. She believes that athletes should be supported as individuals with unique skills, passions and interests rather than a cog in the sports industry machine.

That's why she founded Tackle What's Next, where she serves as CEO, to provide athletes with the structure, community and accountability they need to be successful in all aspects of life after the game. Tackle What's Next aims to provide athletes with a safe space to discuss the challenges and opportunities that come with transitioning out of sport, plus share important resources that can help. Danielle is a super connector and finds so much joy in connecting people to the contacts and resources they need to reach their goals.

Danielle has worked with both current and former college and pro athletes for nearly a decade and is passionate about helping every one of them achieve their goals outside of sport.



NATALIE HUMMEL

Executive Director & Founder, Every Kid Sports

Natalie grew up as a multi-sport athlete culminating in playing Division 1 Volleyball at Colorado State University, a nationally ranked team. She believes the lessons she learned playing sports has shaped who she is today. Her career and life have been dedicated to helping people reach their highest selves. She has a Bachelor of Science in Business and an MBA. She has worked for a Big 5 Consulting Firm and has run her own executive coaching business for 18 years, helping her clients increase business performance and set powerful business strategies. She believes in the power of sport to improve lives and address social injustice. In 2010, she started Every Kid Sports with John and Tara Ballantine and Brian Grossman with the goal of increasing the number of kids playing sports and breaking down barriers that are specifically keeping low-income kids out of the game. She has a strong faith and believes she has found her life purpose of using sport for social good and is committed to helping 1M kids get and stay in the game. She is a mom of two teenagers; married to her best friend; is a long-time soccer coach; is passionate about the outdoors, her family, working out and taking her 3 dogs on long walks through the woods.



HOW TO TRANSITION YOUR SPORTS SKILLS TO YOUR CAREER

12:10pm -1:00pm EST

EVAN BURK - MODERATOR

Founder, Speaker, and Leadership Coach, Highest Level Recruiting

Former NFL Coach

Evan Burk is a speaker, trainer and 17-year veteran coach, who educates athletes, coaches, sports team executives and administrators on leadership development, coaching education, and building winning team cultures. Evan's diverse coaching background includes guiding athletes of all ages, in addition to working with NFL teams, professional esports organizations, and colleges at every division level, as well as serving as a leadership coach to numerous founders, CEO's and sports leaders.



KRYSTAL BEACHUM

Founder, Student-Athletes Unite

Former NCAA Basketball Player

Krystal Beachum is an author, speaker, and Entrepreneur. Krystal has been able to work for some of the notable brands and organizations in sports like the NFLPA, LPGA, and the Women's Final Four. She became a published author of "For The Other 98%," the Ultimate Guide for Student-Athletes to Go Pro in Entrepreneurship in 2017.



As the Founder of Student-Athletes Unite, Krystal helps student-athletes create business and career opportunities. She teaches an online accelerator that teaches student-athletes how to get paid, stay eligible, and explore entrepreneurship as a career. Krystal has developed a program that now supports over 5,000 student-athletes regarding career paths, resumes, and applying for internships. The NCAA has featured the work she does with student-athlete entrepreneurship. She thoroughly believes that entrepreneurship can help athletes achieve more.

MARIEL MILLER

Founder & CEO, The Franchise Advisor

With 30 years' experience, The Franchise Advisor, offers a wealth of insights, guidance, and preparation to individuals seeking investment options in franchising. Specializing in on-trend, best-in-class semi-passive and enterprise models, Mariel Miller, founder and consultant, works 1:1 with clients to ensure a thorough, efficient and transparent search and analysis of opportunities that meet their requirements for ownership. Since 2004, Mariel has represented individuals and investors throughout the US. Services include: Conducting targeted searches, identifying viable, sustainable, profitable new and/or resale opportunities, introductions to the right franchise executives at the right time, providing education and preparation throughout the due diligence process, offering access to franchise financing and legal experts and securing the best offers available within a given budget and geographical area.



KELLI NICKOVICH

Director of Campus and Early Career Program, AECOM

Former Competitive Figure Skater

Kellie Nickovich is the Director of Campus and Early Career Program at AECOM, the world's largest engineering consulting firm. In this role Kellie oversees all recruitment and talent development for intern, co-ops and entry level hires for the Americas. Kellie has spent the past fifteen years working in university and campus engagement programs of both small and large scale and prior to joining AECOM in 2018 she spent the last decade building and managing CH2M HILL's Global Future Talent program focused on delivering quality talent with a concentration on speed and cost for the global firm.



In her role leading the early career program for AECOM, Kellie focuses on creating, implementing and managing a strategy that looks across all aspects of the university lifecycle from demand inception to conversion of quality talent. Her role puts much attention on ensuring structure is in place to attract, develop and retain early career talent.

Kellie has enjoyed success in the F500 university program management space most recently being a speaker at the NACE (National Association of Colleges and Employers) 2019 conference delivering a symposium on "Building a Fortune 500 University Program"...in six months!.

Kellie is a graduate of Michigan State University where she holds a Bachelor of Science in Business Pre-Law with a specialization in International Economics. While at Michigan State she represented the university nationally as a competitive figure skater. In her free time Kellie enjoys spending time with her two sons on their lake outside of Detroit, reading historical fiction novels, and coaching youth hockey.

COREY JACKSON

Founder & CEO, Qwerkz

Former NFL Player



Early Years: Corey Jackson grew up in Cassatt, SC (with a population of 3,000) where he lived with his parents and four siblings in a singlewide mobile home. Although the Jacksons didn't have much, Corey had extremely big and ambitious goals. At the age of five, he decided that he wanted to be a pro athlete and play in the NBA. Corey attended North Central High School where he became a basketball star. After a great high school basketball career, he expected to be recruited and receive multiple scholarship offers. However, to his surprise, he didn't receive one offer.

Shortly after graduation, Corey took a seven dollar an hour job at Walmart. Fed up with his situation, Corey quit his job one year later and purchased a one-way ticket to Ranger, TX with his mind set on attending Ranger College, where he neither applied nor was accepted.

College Years: With very little money, but more determined than ever, Corey took a two-day Greyhound Bus trip from South Carolina to Texas. When he arrived in Ranger, he cold called Ranger's head basketball coach from the bus station. The coach watched Corey play one pick-up game and decided to put him on the basketball team. During his two years at Ranger, Corey became one of the best players on the team and earned a scholarship to the University of Nevada.

While at UNR, Corey became one of the top five rebounders in the Nation. However, despite his collegiate success, Corey didn't get drafted into the NBA. So, he returned to UNR to complete his Speech Communication Degree. He was convinced by the UNR coaches that he should play football. Corey played football at UNR for one semester and caught the eye of the NFL Scouts. The following Spring, Corey signed with the Cleveland Browns.

Professional Football Career: In 2003, Corey joined the Cleveland Browns as a defensive end and played two and a half seasons with the Browns. In 2004, Corey earned defensive player of the year in NFL Europe while playing for the Frankfurt Galaxy. In the Fall of 2005, Corey signed a two-year deal with the Denver Broncos. After several nagging injuries, Corey officially retired in 2008.

Life After Football: Corey is an entrepreneur at heart. While playing in the NFL, Corey, along with a partner, started a real estate company that they exited after several years. As well, Corey began speaking professionally while playing in the NFL. In 2016, he published his first book, *Think Different. Be Different. Live Different.*, and he started a recruiting company called Qwerkz. His company connects former professional athletes with new career opportunities. Qwerkz partners with Fortune 500 Companies, Universities and large organizations to provide them with top talent from world class athletes. Also, the story of his journey to the NFL is being produced in a documentary entitled *From Walmart to The NFL: The Corey Jackson Story*.

Corey believes that "Winning Is a Lifestyle" and has created an entire brand around the slogan. Corey says "winning" is the shiny thing, but the "lifestyle" that gets you there is far from shiny — it's tough, dirty and hard.

EMPOWERING YOUR FINANCES FOR YOU AND YOUR FAMILY

1:05pm -1:55pm EST

CAROLINE VALVARDI – MODERATOR

Senior Associate of Strategic Communications, Opportunity Finance Network



Caroline Valvardi serves as Senior Associate of Strategic Communications at Opportunity Finance Network (OFN), a national association of community development financial institutions (CDFIs) based in Washington, DC. Prior to joining OFN, Caroline spent several years working at a fintech startup in Santa Monica, CA, and as a consultant in sports philanthropy with Champions for Philanthropy. Caroline first discovered her passion for mission-driven finance in 2013 as a loan officer at The Enterprise Center in Philadelphia. Caroline earned her M.S. in Social Policy from the University of Pennsylvania and her B.A. in International Political Economy from Fordham University.

THERESA GUSMAN

Chief Investment Officer, First Affirmative Financial Network



Theresa Gusman is chief investment officer of First Affirmative Financial Network, an affiliate of Folio Financial, Inc., and is chair of First Affirmative's Investment Committee. As CIO, Ms. Gusman is responsible for developing, maintaining, and implementing First Affirmative's investment philosophy and strategies and executing its investment protocols, policies, reviews, reporting, and other critical processes to enable clients to achieve their financial and impact objectives.

Ms. Gusman founded ENDURANCE LLC in 2016 to build and enhance capital markets' power to accelerate the flow of money and ideas to investments for both purpose and profit. She worked with corporate leaders, financial services industry professionals, and asset owners to harness this power. From 1995-2016 Ms. Gusman held a series of leadership positions at Deutsche Bank. She was a successful investor, manager of investors, and business head serving mutual fund shareholders and institutional and wealth management clients. Her positions included Global Head of Equities, Head of US Equity Research, and Global Head of Commodities. A passionate Investor, Ms. Gusman developed, built, and managed U.S. domestic, emerging markets, international and commodity strategies, with assets ranging from \$4 to \$17 billion.

As an analyst, portfolio manager, and business head, Ms. Gusman incorporated environmental, social and governance factors into investment decision-making processes. She was an early, vocal advocate with multinational companies for improved sustainability disclosure. She led Deutsche Bank's Global Proxy Voting

Committee for more than 17 years where she set the firm's assessment and engagement strategy.

Ms. Gusman co-founded the RelateID Foundation, earned the Fundamentals of Sustainability Accounting (FSA) Credential, taught an MBA course on Sustainable Finance, and serves/served on the SIFMA Securities Industry Institute Board, the Financial Women's Association Directorships & Corporate Governance Committee, and the EBW2020 Advisory Board.

COURTNEY ALTEMUS

Founder & CEO, Team Altemus

Courtney started TeamAltemus in 2017 to provide financial advisor due diligence and financial literacy education to athletes. After a few decades on Wall Street, first as an investment banker then private wealth manager, Courtney decided to start her own unbiased business that doesn't manage money nor is it associated with any companies that do.



Courtney brings a unique and valuable skill set of extensive study and experience in finance (MBA Finance) and human behavior (BS Organizational Behavior Management, English minor). She believes that without being able to empathize with and understand an individual, all the financial knowledge in the world isn't going to help that individual achieve their financial goals.

As a Director of Wealth Management, she had helped professional athletes make investment decisions for years but only after educating them extensively about finances. The endless and sad stories of athletes going broke and/or being defrauded by other investment advisors was frustrating to watch since Courtney had been able to help so many athletes avoid those pitfalls. She realized the only way to reach more athletes was to release her securities licenses and create a new space.

TeamAltemus, instead of managing assets, helps clients vet and monitor their advisors. The team also teaches financial literacy and financial advisor due diligence to collegiate student-athletes. TeamAltemus wants to change the narrative and ensure that only positive stories are associated with athletes and money.

During her investment career, Courtney worked at Barclays, Lehman Brothers, Credit Suisse and DLJ. She began her career at Wells Fargo in commercial and investment banking. She has served on the Alumni and Business Advisory Boards at La Salle University and as an advisor to the World Series of Entrepreneurship.

AMOBİ OKUGO

Founder & CEO, A Frugal Athlete

Austin Bold FC Midfielder

Amobi Okugo is 10 year professional soccer player currently playing in Austin, Texas. After a standout freshman season at UCLA, he was drafted in the 1st round of the 2010 MLS Superdraft. He is the founder of A Frugal Athlete, an online media platform meant to promote prudent financial practices and smart career decisions amongst professional and student athletes. Amobi has successfully balanced his entrepreneurial and educational ventures while playing professional soccer. Alongside A Frugal Athlete, Amobi has started the Ok U Go foundation and is in progress to receive his Masters of Sports Law from Arizona State University Sandra Day O'Connor College of Law.



Amobi Okugo is a first generation Nigerian American from California and the oldest of four siblings. When he not playing or working on his business, he enjoys flying his drone, hosting game nights, reading, and being a tv/movie critic. You can learn more about his ventures at afrugalathlete.com or amobiokugo.com.

CHAUNTE LOWE

Financial Professional | Breast Cancer Warrior | American Record Holder | Team USA Track and Field Medalist

Chaunte Lowe is a four-time Olympian and professional Track and Field athlete who has competed for Team USA successfully for the last decade and a half. She has made our nation proud by breaking several records and winning world titles as an athlete, wife, and mother to 3 young children.



After a recent breast cancer diagnosis, Chaunte chose to fight and win by documenting the entire journey on social media and taking her fans every step of the way. Partnering with organizations like Susan G. Komen and the Live Strong, Lowe trained through Chemotherapy and a Double Mastectomy for the 2020 Olympic Games. Her endgame is to advocate for more conversation and awareness surrounding breast cancer as well as funding initiatives centered around finding a cure.

She has consciously chosen to let this life-changing journey transform her platform to one of philanthropy, benefiting the greater good of our society through her powerful voice.

Chaunte graduated from Georgia Institute of Technology with a degree in Economics. When she is not motivational speaking, she is building her financial advisory practice with Northwestern Mutual, helping athletes, business leaders, and their families maximize savings and returns while minimizing taxes and risks.

HOW TO CREATE OPPORTUNITY WHEN YOUR PLANS COME CRASHING DOWN

2:00pm -2:25pm EST

MARK SCHERER

Principal CEO, Encompass Life Coaching

Mark Scherer majored in Chemical and Petroleum Engineering. Following his entrepreneurial spirit, he founded his first company in a wide array of interior construction including hospitals, institutional work, and restaurants, growing the company to 80+ employees. Mark also ran a Raw Food company for several years, maintaining an inherent passion for high vibrational living and spiritual modalities. Mark can best be described as an inquisitive truth seeker. This inquisitiveness has guided him into the studies of Consciousness, Language, Spiritual Law and Quantum Physics. Mark founded Encompass-U in 2018 to apply 30 years of consciousness studies distilled into a highly effective, rapid, upgrade system. As CEO of Encompass-U he stands for ease, security, self-empowerment and continual support for the EU team and clients. Mark developed the Alchemy of Ease system by finding his way and himself through painful life situations.



Growing up in a household with a lot of conflict, Mark went from hating himself, severe stuttering, terrified to speak in public to confidently leading classes and public speaking, loving life more with each day. Mark is a certified business mentor specializing in many modalities which identify, clarify, align, and implement systems for businesses, groups, families, and individuals to achieve their highest choices. Mark has worked with thousands of individuals, led classes with a wide variety of corporations from national organic grocers, international accounting firms, artists, athletes, entrepreneurs, leadership forums, and major fortune 500 companies. Clients continually state that Alchemy of Ease produces in a single session what takes months or longer to achieve. His passion is sharing this incredible system with those who choose to upgrade their lives in ways they have yet to imagine.

MICHAEL MATUCCI

Performance and Transformation Mentor, Encompass Life Coaching

Independent Filmmaker

Michael is a guide, visionary creative, and impact consultant that empowers people of strength, influence, authority, as well as those about to step into their thriving. "I love inspiring people that inspire people!" is one of his favorite maxims. Michael has assisted actors, athletes, healers, activists, entrepreneurs, managers, CEOs, in corporate and non-profit endeavors over six continents, where his acuity in languages and sociology expanded greatly. Drawn to the opportunity to bring truth, understanding, and inspiration to a wider public, he returned to the US to dive into the world of entertainment. He worked on both sides of the stage in NYC and of the camera in LA.



Over time, he merged his industry know-how and experience with his personal development expertise to arrive at a transformational storytelling approach with a unique worldview. Combining years of personal work in the areas of energy, metaphysics, martial arts, spirituality, and meditation with the groundbreaking and alchemical modality taught at Encompass, he now serves select influencers and inspirers with individual mentoring as well as group coaching and teaching. He uses film as a vehicle to send big messages and motivation to the masses.

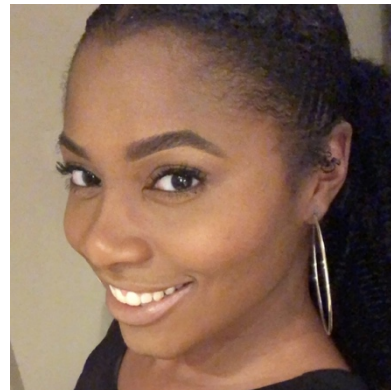
BRANDING IN AN ERA OF NAME, IMAGE & LIKENESS

2:25pm -3:15pm EST

TIFFANY SCOTT - MODERATOR

Co-Founder and President, elite8 mktg

Tiffany Scott is the Co-Founder and President, Strategic Marketing of elite8 mktg, a marketing agency for sports + entertainment brands. She began her career as a Program + Volunteer Coordinator for "London's Bridge," the foundation of retired NFL Linebacker London Fletcher. In that role, she developed custom programming for middle school children, exposing them to new career opportunities outside of their neighborhoods. From there she worked with sports agency, Octagon in the Baseball Division. In that role she developed brand marketing strategies for the agency's client roster. She then spent two seasons with the Minnesota Vikings in the marketing department where she contributed to the strategic planning and activation of the various marketing campaigns and philanthropic initiatives. Tiffany holds a Bachelor of Arts in Economics from Howard University and a Master of Business Administration in Marketing + Sport Management from The George Washington University.



MALCOLM LEMMONS

Founder, Player Point Sports

Former Pro Basketball Player

Malcolm Lemmons is a former professional athlete turned author and entrepreneur. He is the host of the Players Point Podcast, where he interviews current and former athletes about their stories and backgrounds. He is also the 2-time author of the books, Lessons from the Game, which highlights his story through basketball and some of the key lessons he learned from playing sports and of Impact Beyond the Game, which teaches athletes how build and monetize their personal brands to create a legacy. He has also been recognized and featured by media outlets such as Front Office Sports, ABC, MLB Network, and WUSA.



TARA GATES ANDERSON

Brand Expert & CEO, TGA UNIFIED LLC

Tara Gates Anderson is CEO of her branding and marketing corporation, TGA UNIFIED, LLC. She works with professional athletes, entrepreneurs, small businesses, and major corporations to elevate and expand their brand. She has partnered with Sprint™ Business to provide in store Business Intensive Roundtables geared toward educating business owners on how to develop and sustain a brand that resonates with its target markets. Tara has also worked on branding and marketing for films that have aired on BET.



As a branding innovator, Tara has developed and trademarked a lifetime branding program designed for professional athletes. Her Rookie (2) Retirement™ Program is dedicated to building a prominent brand that evolves throughout an athlete's career and resonates beyond retirement.

NATALIE ALLPORT

President and Founder, 93 Agency

Former Canadian National Team Snowboarder

Natalie is a former pro snowboarder (Canadian National team member for 4 seasons), digital marketer, and lifelong entrepreneur. She is passionate about helping athletes use social media to build and leverage their brands to increase their impact both in and out of sport.

